

Event: Three Peak Challenge

Framework Pillar: Our Community

Date Range: 25/06/2022

Social Value Achieved: £1638.48



The Serenity Appeal

Doncaster and Bassetlaw Teaching Hospitals (DBTH) launched the 'Serenity Appeal' campaign to support the creation of the 'Serenity Suite' within the Women's and Children's Ward at Doncaster Royal Infirmary (DRI), whilst also funding improvements at Bassetlaw Hospital. As the namesake of the appeal, the Serenity Suite will be a designated space for families to go if they have experienced a bereavement, allowing them to spend time with, and mourn, the loss of their new-born.

The appeal hopes to raise £150,000 to fund the project, much of which will be achieved through a variety of smaller fundraising activities and some larger challenges. The funding will not only allow the creation of the suite itself, but also be used to enhance the support given at all stages of baby loss, right from early pregnancy to infant loss.

What we're doing

To support DBTH, and as part of our OurCommunity GROWW pillar, Go Green took part in the Yorkshire Three Peaks challenge to assist the Trust in raising their target of £150,000 for their Serenity Appeal.

Three members of Go Green, George, Josh and Will, accepted the task of climbing Pen-y-ghent, Wharfedale and Ingleborough in under 12 hours, covering a distance of 25 miles.

The outcome

On 25th June, the boys were up bright and early to drive over to the lakes to start the walk. Unfortunately, the weather wasn't on their side, so they had to suffer through a lightning storm through some of the challenge. Good job they packed waterproofs!

Despite the distance, weather and tiredness, the boys did so well and were thrilled to reach the finish line in one piece. Thanks to their donation of time, Go Green were able to raise £909.00 from their challenge which smashed our £450.00 target. The full amount was donated to DBTH for their Serenity Appeal.



Feedback from the team

"Though it was a big challenge, I'm so glad to have been able to support The Serenity Appeal."

George Hilliard,
Customer Service Advisor

"As a company, we were delighted to volunteer our time to do something worthwhile for such a fantastic cause."

Will Ives,
Operations Manager

"I thought it was an impressive challenge with some amazing scenery and it was all for a great cause which made it special."

Josh Joyce,
Business Development Manager

