



Website and Cookies

At Go Green we are committed to protecting your privacy. This policy applies when we are acting as a controller of personal data, i.e. where we have determined the purposes and means of the processing of that personal data. It applies to all users of our website: www.gogreen.co.uk.

We may process your personal data for the purpose of contacting you if you submit an enquiry using our website. The legal basis for this processing is that it is necessary to achieve our legitimate interest, namely the promotion of our products and services.

We also process your cookies for the purpose of improving the functionality and performance of our site as well as gaining statistical information about the website usage. If you do not allow cookies then some parts of this website may become inaccessible or not function properly. The legal basis for this processing is your consent. See below for more information on the cookies that we use.

When you visit or register on our website we will store your IP address, Username, Password, Name, Company name, Email address and Telephone number. These logs will be updated regularly while ever using our website but will be purged if more than 2 years old from the last visit or login. We will share your personal data with third parties only to the extent that the disclosure is reasonably necessary for the purposes of providing you with the information about our products/services that you have requested.

As you are providing us with your personal data, it is important to us that you are aware of the following rights that you have in relation to our processing of that personal data.

- You can withdraw your consent to our processing of cookies at any time by emailing **privacy@gogreen.co.uk** or using our contact form situated at www.gogreen.co.uk/privacy.
- You can be provided with a copy of any personal data concerning you that we process, unless that would affect the rights and freedoms of others. You can also be provided with information on how that personal data is processed by us.
- You can have us rectify any personal data of yours that we hold that is inaccurate or incomplete. In certain circumstances, you can also ask us to erase or restrict the use of any of your personal data that we process.
- You can object at any time to our processing of your personal data on grounds related to your particular situation.
- You can object at any time to our processing of your personal data for direct marketing purposes.
- You can exercise any of the rights listed above by contacting us using the details at the bottom of this notice. If you are unhappy with any aspect of how we processed your personal data or your request to exercise a right, you can lodge a complaint with the Information Commissioner's Office.

Go Green Ltd & its trading divisions WasteOnline GB Waste & The Green Scheme are registered in England & Wales with company number 04073354 and whose registered office is at River Torne House, Bawtry Road, Doncaster DN4 7PB.



We are contactable by email at **privacy@gogreen.co.uk**



What are cookies and how do they work?

“Cookies” are text-only pieces of information that a website transfers to an individual’s hard drive or other website-browsing equipment for record-keeping purposes. Cookies allow the website to remember important information that will make your use of the site more convenient. A cookie will typically contain the name of the domain from which the cookie has come, the “lifetime” of the cookie, and a randomly generated unique number or other value. Like most websites, we use different categories of cookies for a variety of purposes in order to improve your online experience.

Depending on the purpose, we use session cookies, which are temporary cookies that remain in the cookie file of your browser until you leave the site, and persistent cookies, which remain in the cookie file of your browser until they either expire or they are deleted from your machine.



What are the categories of cookies?

Cookies can be categorised, following the International Chamber of Commerce guide, as follows:



Strictly necessary cookies

‘Strictly necessary cookies’ tend to be session cookies which are deleted at the end of the browser session. Accepting these cookies is a condition of using the website, so if you prevent these cookies we can’t guarantee how our website will perform during your visit.



Performance Cookies

‘Performance cookies’ collect information about how you use our website such as which pages you visit and if you experience any errors. These cookies don’t collect any information that could identify you – all the information is collected on an anonymous aggregate basis and is only used to help us improve how our website works, understand what interests our users and measure the effectiveness of our advertising. They also enable us to track the total number of visitors to our site. Most performance cookies tend to be session cookies which are deleted at the end of the browser session.

In some cases, some of these cookies are managed for us by third parties, but we don’t allow the third party to use the cookies for any purpose other than those listed above. Some of these third party performance cookies are persistent cookies.



Functionality Cookies

Functionality cookies, by their very nature, are persistent cookies so that we remember your computer when you return to our website.

Some of these cookies are managed for us by third parties – where this is the case we don’t allow the third party to use the cookies for any purpose other than those listed above.



Targeting Cookies

These cookies will usually be third-party cookies, although if a user is visiting the advertising network's own website it is technically possible these could be first party. They will always be persistent but time-limited cookies. These cookies can be associated with services provided by the third party but this is not always the case. These cookies contain a unique key that is able to distinguish individual users' browsing habits or store code that can be translated into a set of browsing habits or preferences using information stored elsewhere. Generally speaking, the privacy statement should indicate if the cookie is being used as part of an advertising network. Cookies may also be used to limit the number times a user sees a particular ad on a website and to measure the effectiveness of a particular campaign.



How can I block and/or delete cookies?

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. You can easily delete any cookies that have been installed in the cookie folder of your browser.



THE
GREEN SCHEME
WASTE MANAGEMENT PLATFORM



GBWaste
Any Skip, Anywhere, Any Time



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The Future in Waste Management