

Event: YEBN & Make It Wild Tree Planting

Framework Pillar: Green Ethos

Date range: 26th January 2023

Social Value Achieved: £406.03



Make It Wild

A project started to encourage a greater knowledge, understanding and enjoyment of the natural world. To date they have planted thousands of trees, dug ponds, restored wildflower hay meadows, and placing bird and bat boxes at Nature Reserves, to name a few! They offer carbon offsetting by tree planting and re-invest all proceeds from their nature dedications and activities in their nature reserve projects.

YEBN

The Yorkshire Eco-Business Network (YEBN) is a not-for-profit network of leaders in organisations working towards becoming more ethical and sustainable. This is the second time Go Green have collaborated with the YEBN on an environmental project.

What We Did

A selection of volunteers, including 3 members of Go Green, joined Make It Wild and the YEBN to carry out tree planting in an area just outside of York. The goal was to plant species such as Willow and Elm to help restore a wetland habitat where it once stood. The project was brought to our attention by Kate Smith, Leadership Consult and YEBN founder, who got us involved.



Outcome

Over the course of the day, over 300 trees were planted which was over the expectations of the day. The volunteers were so speedy, the nature reserve had to expand the planting patch!

"The future of our planet relies on collaboration, and the combined efforts of the Yorkshire Eco Business Network, Go Green and Make it Wild are a great example of how much can be achieved when people come together to do some good. Thank you to the Go Green team who, as always, came out in force to get over 300 trees planted!"

Kate Smith, YEBN Founder.