

Customer: Watkin Jones

Framework Pillar: ReEducate

Project: Community Wood in Midlands Region

Date Range: 20th April 2023

Social Value Achieved: £677.20



Eco Heroes

Since Go Green launched the Eco Heroes programme, it has allowed them to connect with primary school children in the communities of Go Green customer's. The programme teaches children about product life cycles, waste and the impact waste has on the environment. With the programme tailored to different stages of the national curriculum, Go Green have been able to engage with children ranging from EYFS through to Year 6. Alongside delivering the programme in the classroom, Go Green facilitated activities with children around their local communities including litter picking events, drawing competitions and supporting the set-up of Eco Hero committees within schools, to allow the settings to continue with an

environmental focus. What started as an internally driven programme, Go Green are thrilled to focus on delivering the programme in connection with our customers



Scope

After working together for 5 years, Go Green wanted to evolve our partnership with Watkin Jones, and so on 20th April, two of Go Green's Social Engagement

Coordinators and 2 members of the Watkin Jones team, joined up to deliver 3 sessions of Eco Heroes at Monks Coppenhall Academy in Crewe. The primary school is located locally to one of Watkin Jones' live projects which is why the school was asked if they'd like to take part. Across key stages 1 and 2, the group delivered the Eco Heroes programme to 500 students in total.

The school had their own eco committee who decide how the school better recycles, saves water and electricity, and organise green initiatives such as litter picking in their local community. With the school already having such an investment in working towards a sustainable future, they were the ideal recipients of the Eco Heroes programme.

The Go Green and Watkin Jones teams were lucky enough to have a lunchtime session with this committee to design posters on what the students had learned so far from the Eco Heroes sessions. The children were left to complete the posters which will then be added to the site hoarding around the local Watkin Jones site.



"Go Green Eco Heroes visited Monks Coppenhall to deliver their assembly to encourage us to Reduce, Reuse and Recycle for Earth Day. The children particularly enjoyed taking part in the quiz where they had to choose whether to Reduce, Reuse or Recycle each item. Since the visit from Go Green and Watkin Jones, the Eco-Council have been busy completing the task Go Green Eco Heroes set them to make posters to encourage the rest of the school to Reduce, Reuse and Recycle. One of the members said, 'There is only one Earth and you can't recycle the whole Earth!'"

Emma McNeil

Science Coordinator – Monks Coppenhall Academy

"Our Eco Heroes day, in partnership with Watkin Jones, was a huge success, engaging with the bright young minds of Monks Coppenhall Academy. Together, we coordinated group discussions with the students and shared ideas about the importance of recycling in our everyday lives. We're delighted that Watkin Jones are passionate about delivering this programme with us, which makes these sessions that much more fun and engaging for all."

Alex

Social Engagement Coordinator – Go Green