

Customer: Emcor

Project: Three Peaks Charity Challenge

Framework Pillar: Our Community

Date: 7th June 2023

Social Value Created: £2,334.25



The challenge

The 3 Peaks Challenge is one of the UK's best known mountain challenge events, which involves climbing the 3 highest mountains in the UK in just a 24-hour period. To complete the challenge the team needed to complete 26 miles of walking, 11,182ft total ascent and 462 miles of travelling before midday on Thursday 8th June.

Go Green worked with EMCOR UK who implemented the challenge to raise money for Macmillan Cancer Support. The collective aim was to raise £62,483 which would pay for a Macmillan Nurse for 1 year, helping people living with cancer and their families receive essential medical, practical and emotional support.

What did Go Green do?

Bake Sale

On 12th May, Go Green held a bake sale to raise money to support Ellie Kidd, who joined EMCOR UK to participate in The 3 Peaks Challenge.



Our team got their bake on and brought in a generous range of bakes, from sausage rolls to homemade cookies. Go Green were thrilled to support Ellie in tackling such a big challenge and are proud to have raised over £300 towards the team goal! Along with the bake sale donations, Ellie raised £1,792.00 to contribute towards EMCOR's goal.

Outcome

At midday on Wednesday 7th June a team of 21 climbers made up of 11 EMCOR UK employees and 10 supply chain partners began their the ascent of Ben Nevis, Scotland. This was followed by Scafell Pike, England which was climbed during the middle of the night and finished at Mount Snowdon, Wales. Despite injuries, tears and setbacks, the climbers completed the challenge in 23hrs and 39mins.

"It was a great honour to be part of the climbing team and support such an important cause. When training in preparation for this challenge, my fellow Go Green colleagues showed great encouragement and generosity towards our target. The physical aspects were indeed challenging, however, the camaraderie that developed within the team carried us through to the end. Creating memories which I will never forget!"

The support for the cause was echoed in the way that team members supported each other throughout the challenge. I truly respect the individuals that participated in this event, not only for their endurance and strength shown on the day, but for their passion, commitment and positive team spirit.

I feel that EMCOR UK displayed great dedication in organising such an event. The enthusiasm and wholeheartedness remained a constant throughout the whole process and it was an absolute pleasure to be involved."

Ellie Kidd

Senior Account Manager, Go Green

"The 3 Peaks in 24 Hours challenge was an idea I had during following a loss in my family. We decided to open the event to other people within EMCOR UK in a similar position whilst also strengthening the team with members of our Supply Chain. Ellie was a fantastic addition to the team, and it was a pleasure engaging with both Ellie and Sabrina early in the planning stage on how Go Green would support the event.

The event was an amazing success and a true challenge of both our physical and mental strength. It was a great opportunity to bring people together across numerous businesses and forge lifelong memories whilst raising a phenomenal £72,000 for Macmillan Cancer Support which in turn will fund a full time cancer support Nurse for 1 year."

Jamie Walker

Account Director, EMCOR