

Case Study



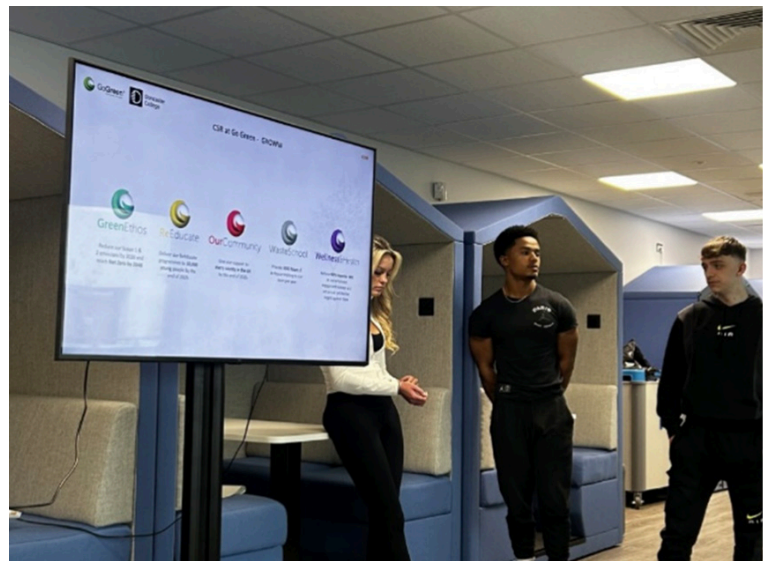
Project: Doncaster College, SR Benefits
Framework Pillar: ReEducate
Date: 11th April 2024
Social Value Created: £101.58

The Project

Invited by one of Doncaster College's tutors of Business Administration, Matt Windass, Go Green were asked if we would be a guest speaker and deliver a presentation within one of Matt's sessions. The subject matter of focus was on Corporate Social Responsibility; why it is important, benefits to businesses and actions businesses can take. The presentation was an opportunity to discuss real life examples from a business perspective, support the students with their apprenticeship module and also assist them practicing their team work and presenting skills.

What Go Green Did

On 11th April, our Head of Sustainability along with one of our Social Value Coordinator's visited the college to deliver the session over the course of 3 hours. As we did not already have a session plan for this topic, we created a bespoke presentation for the college; developed in collaboration with Matt, he provided a list of topics to include to ensure the content was relevant and appropriate for the students. We utilised our GROWW Framework as a steering post to describe how CSR can be incorporated into a business, and how having a strategy in place vastly helps to support ideas becoming actions.



During the presentation, students took part in variety of activities such as matching up the words to the definition, coming up with their own ideas of the environmental, social and economic benefits of CSR. Another task the students completed was doing their own research into different brands and their business commitments and strategies, and how they deliver those outputs, the students worked in groups and presented back to us at the end of the session.

The session was especially pleasing given that three of the students are in fact Go Green employees,

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whilst on their apprenticeship journey. India, Josh and Nyal were all involved in delivering a part of the presentation, covering specific pillars from our GROWW Framework; this was really exciting, as it gave them the opportunity to speak to their peers on their experience and knowledge of CSR within Go Green, as well as practise presenting skills.

Outcome

Overall, it was a great session for the students that found the presentation useful and informative. The presentation supported their studies and will benefit their Business Administration apprenticeship, whilst also inspiring them to come up with their own ideas and initiatives that can be introduced within their own workplace to make a positive impact and contribute to the community.



Student Feedback



I thought the session was really helpful for me to gain an understanding of CSR and how it positively effects different groups of people and the environment. I really enjoyed the different activities we did revolving CSR." - Tyla



I think session was informative and knowledgeable.... I found it useful and I am thinking to start using it in my workplace. Big thank you for great ideas. I wish you best of luck and success in everything that you do. Presentation was brilliant." - Ausra



I enjoyed the research activities, I learnt more about the company of Go Green e.g. their community and visions." - Ellie