

Event: PLACED Partnership Academy Programme

Customer: ISG

Framework Pillar: OurCommunity

Date Range: 30th October – 1st November 2023

Social Value Created: £609.48



In January 2023, Go Green were appointed as on-site Waste Management provider, at the Jaguar Land Rover Project in Halewood. Go Green met with the Project team to discuss the waste streams being generated, and the best solutions for managing and disposing of the waste throughout the project. As part of our on-going relationship with ISG and their social value delivery, Go Green's Sustainability Team offered to work alongside ISG's Project Team, on the Placed Academy initiative.



PLACED are a social enterprise operating across the North West, delivering education and engagement programmes to bring people together. Through their work, they advocate for better learning and support around the built environment by bringing together communities, decision makers, schools and businesses across the North West.

What is the project?

As part of PLACED's Partnership Academy programme, we travelled up to Knowsley and engaged with young people at Court Hey Park Courtyard. We were there alongside one of customers, ISG who provided funding for the event, and various other professionals to support on the day. The programme focused on the construction sector, introducing the different routes you can take and providing a taster of the types of activities they might face if they choose to join the sector when they finish school.

Prior to the event we held planning meetings with ISG and Placed Academy to get an understanding of the young people that were attending the event, the aims and objectives of the session, and how we could contribute in the most impactful way, utilising experience from our sector. These planning discussions allowed us to contribute what was initially required for the event, but also suggest valuable activities that we could host during the sessions and tailor the programme content delivered. By being involved in the planning preceding the event, it gave us a greater understanding of the proposed outcomes for the students and allowed us to build a relationship with both ISG and the team at Placed Academy prior to the delivery date.

On the second day, we supported in a number of activities including:
Facilitating an activity which involved the young people designing a sustainable building. The task required young people to create a business with its own logo and mission which led on to the design and explanation of sustainable elements of the building. At the end of the task, two teams presented back to the group with their ideas.



Helping two teams in an activity which involved building the London skyline using Lego blocks, but pricing fluctuated to try and mimic economic impact involved with construction – both a race in time, but also financially.

We were on hand to support young people in a game of construction related snakes and ladders; Actions, Impact, and Resource cards have them scenarios related to the construction/waste sectors and only correct answers would advance them forward in the game.

"The group of young people had we incredibly impressive, they were eager to learn and engaged throughout the entire three days. They showed real dedication to their futures by giving their time to bettering themselves over half term. All the professionals were very impressed by the knowledge and confidence they displayed throughout the programme."