

Case Study



Customer: Wates Group
Project: L&Q Scheme
Framework Pillar: OurCommunity
Date: November 2023 – March 2024
Social Value Created: £2,176.55

The Project

Go Green first started working with Wates Group in 2016 and have kept a partnership approach to waste ever since. However, in 2023 Go Green built on that relationship to collaboratively deliver social value within the Wates contract in partnership.

Commitments

As part of our work with Wates, we agreed to the following social value commitments which were to be carried out over 12 months.

- Christmas Toy / Hamper appeal to the value of £500 to be delivered by end of November 2023.
- Supply of 500 books, to be delivered by March 2024.
- Delivery of our ReEducate school programmes once per quarter.

Initiatives

As part of working on the L&Q Scheme together, Go Green and Wates Group worked collaboratively together to map out worthwhile initiatives, offering impactful support across the duration of the contract agreement. The planned initiatives were considered based on their ability to meet a variety of needs within each individual community. Examples include:

Shooters Hill College Eco Influence Session – 14th and 28th November 2023

Go Green and Wates Group arranged to attend Shooters Hill College to deliver educational sessions across different groups of students. The first visit, we delivered our Eco Influence Programme to 50 students, which focuses on allowing students insight into waste, carbon foot printing, and a circular economy, with a special consideration towards the construction industry. We returned two weeks later to deliver a follow-up session that focused on biodiversity, with the students carrying out and activity



Case Study cont.

that allowed them to design their own garden that promoted a biodiversity rich habitat, and the students carried out some group planting.

Bentham House – 6th December 2023

Two members of Go Green staff, alongside Wates Group, visited Bentham House who are linked with Shooters Hill College where students are enrolled on internships gaining valuable careers skills and learning new life skills. Here staff members delivered a talk on careers within the waste industry and gave advice on how to get into various career options as well as routes in to work. Students were able to ask questions about apprenticeships, different job roles and how to apply.

Toy Donations & Careers Advice – 6th December 2023

Continuing our outreach with the L&Q Scheme, we delivered toys, as donated by the employees at Go Green, to a local L&Q community centre. In total Go Green and Wates Group were able to donate £681.91 worth of toys to the centre. This was a combined visit, incorporating the delivery of careers advice to some of the young people who were completing, or looking to complete, apprenticeships. We spoke to them about our roles within Go Green and the industry, as well as how to look for and apply for jobs efficiently.



World Book Day Donations – 6th of March 2024

In celebration of World Book Day, Go Green and Wates visited four different community centres, ranging from baby support groups to adult skills groups, to donate books. We had the opportunity to not only meet those that were involved with these groups but also gain an understanding into what they do and the impact that it has on the community. In total, Go Green donated 500 books which equated to £682.00 and they were a mixture of new and high quality second hand, with topics promoting circular economy, and we generated £270.88 of volunteering time also.