

# Case Study



**Customer: Farrans Construction**

**Project: Sonning Common – Free Skip Donation & Eco Influence Delivery**

**Date: May – June 2024**

**Total Social Value Generated: £640.53**

Farrans are a leading building and civil engineering contractor with a keen focus on environmental protection, positive social impact and economic growth. The business is creating change by driving forward these principles within their own work and Corporate Social Responsibility.

## **Initiative 1: Skip Donation**

Framework Pillar: OurCommunity

Date: 22nd May 2024

Social Value Created: £285

As part of the social value strategy taking place on behalf of the Sonning Common project, we provided support by partnering with a member of our supply chain, Alan Hadley, to donate a free skip to a social value project that Farrans were delivering at the local Scout Hut, run by the Parish Council.



The skip was to support the team with their storeroom clear out which had accumulated 40 years of unwanted items. With an extensive number of materials that needed to be sorted through and removed, the Farran's team found themselves running out of skip space quickly which is when Go Green stepped in to procure an additional container free of charge. Through the clear out process, items such as tents, sleeping bag and camp chairs were salvaged and donated to local homeless charities.

### **Initiative 2: Eco Heroes**

**Framework Pillar: ReEducate**

**Date: 9th July 2024**

**Social Value Created: £355.53**

To further their desired CSR impact for the Sonning Common project, we organised a school visit local to the site, and deliver our Eco Influence ReEducate session.



### **The Initiative**

Eddie Burton, Stakeholder and Social Value Manager, at Farrans made contact with the headteacher at Maiden Erlegh Chiltern Edge school, and arranged a date for Go Green to attend the school to deliver the bespoke Eco Influence presentation. On the 9th of July, two members of staff from Go Green, teamed up with Will Booth from Farrans, to deliver two sessions which lasted an hour, to a total of 120 Year 7 pupils. The programme was adapted so it linked in with the project Farrans were currently building within the local area, and let the children complete an activity to think about building their own sustainable school.

## What Did We Do?

Will started with a brief introduction to Farrans, and their project in Sonning Common building a retirement village for over 65; the Sonning Common scheme will provide 133 state-of-the-art age-appropriate properties, as well as impressive communal facilities open to residents and the local community.

Go Green's Social Value Coordinator later followed to talk about we manage Farran's waste from the project, and why it is important to do so correctly. The Eco Influence presentation lasted approx. 45 minutes and covered topics such as waste hierarchy, landfill, climate change and circular economy. Students were tasked with designing their own sustainable school based on what they have learnt, such as installing solar panels, planting trees around the site and introducing recycling bins etc. Group discussions were promoted throughout the presentation to keep the children engaged and allow them to share their own ideas.



*Thank you so much for your time the other day. There was a really lovely buzz in the session."*

Judy,  
Maiden Erlegh Chiltern Edge school