

Case Study



humankind

Customer: Humankind Charity
Framework Pillar: OurCommunity
Date: September 12th-13th 2024
Social Value Created: £910.90

Humankind are a charity working across the UK and are committed to reducing deprivation and improving people's wellbeing. Their vision is to ensure the safety of people and support them in building a future for themselves where they can reach their full potential. Their core areas of support consist of health, housing and independent living, young people and families, criminal justice and work & skills.

Scope

In 2022, Go Green secured a place on Humankind's contracted services for Waste Management and Minimisation across the UK. Through our tendered proposal, Go Green committed to delivering social value as part of the project, in line with Humankind's existing social value priorities.

As part of this commitment, we liaised with our contact Olivia Plummer, Project Lead, to discuss their preferences regarding the types of initiatives we carried out and locations of interest. As part of this discussion, we provided a list of ideas that would be suitable for the people within the communities where Humankind operates, and for this occasion they selected a holistic activity at two of their Drug and Alcohol centres, Reach and Together, based Dorset and Devon.

The Initiative

As part of Recovery Month, Go Green agreed to host two workshops at Reach and Together; on 12th and 13th September, we hosted a Gratitude Rock Painting workshop for adults in sustained recovery. During the workshops, a total of 18 attendees were taught how to paint the rocks and were encouraged to speak about the importance of gratitude, how to use the rocks and why taking part in art therapy could be useful.



Case Study cont.

Prior to the workshop our Social Value Manager, who joined the sessions, attended Recovery Coach Academy 'Recovery Ally Training' to learn how to support those struggling with substance misuse and mental and behavioural health disorders. The training explained various stages of the recovery journey, she gained insights into stigma associated with addiction and recovery, and was taught how to use language effectively whilst challenging common misconceptions.

As part of the workshops, Go Green donated the materials needed for the painting both for the sessions we hosted but also so that Humankind could continue to host further sessions independently.



When I first spoke to Ieva at Go Green about organising an ESV day through their Social Value Contract with Humankind, I could not have imagined being so happy with the outcome as I am! Ieva and the team showed true commitment and compassion from the start, pitching ideas for activities that aligned with both of our goals, the main ones being supporting Recovery Month and sustainability, and then creating a lovely space for people to come and paint gratitude rocks. The feedback we got reflected this, with people who access the services rating it 4.6 / 5, with one person saying 'I loved the whole togetherness - I usually feel anxiety, but I feel quite calm now'. Thank you Go Green!"

Olivia Plummer, Volunteering Project Lead – Humankind