

COMPANY MISSION & VALUES



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OUR VISION

To Deliver the Future in Waste Management.



OUR MISSION

To be the leader in outsourced waste management and recycling solutions, utilising innovation and sustainability to develop our bespoke services.



OUR VALUES

Go Green Ltd was the progressive solution to a family led business who, in 1968, existed in the exact site where our Headquarters stand today. Through identifying the need for locally minded values, Go Green was established in 2000 to offer complete waste management and recycling options nationally.

With over 50 years' experience, we have been able to share our expertise with our customers regardless of the complexity of a required provision. To provide a service in which our customers trust us to deliver compliance, customer service and sustainability goes to show that you really can do it all.

Think Green, Be Green, Go Green.





Innovation & Diversification

Over the last two decades, Go Green are proud to have expanded our services, both through technology and establishing additional divisions.

Our investment of in-house development has allowed us to evolve our services and technology as progressively as the markets we operate in.





Sustainability

Our sustainability strategy has been founded upon our core environment and social beliefs, whilst challenging ourselves with ambitious objectives. Alongside our internal objectives, we have gained external recognition for our sustainability achievements.

Our **GROWW** Framework has been created in-line with the National TOMs Framework to report our impact in a transparent way. Through each pillar of the framework, we have identified specific measures where best we can deliver social value in partnership with our clients.



Reduce our Scope 1 & 2 emissions by 2030 and reach **Net Zero by 2048**.



Deliver our ReEducate programmes to **10,000 young people** by the end of 2026.



Give our **support to every county** in the UK by the end of 2025.



Provide at least **3,000 hours of in-house training** to our team per year.



Achieve **90% response rate** on our employee engagement surveys and set annual satisfaction targets against them.





Compliance

The compliance journey of waste underpins Go Green's existence. We deliver this through a trusted supplier network, exclusively partnering with companies who uphold best practice procedures. Our compliance and auditing measures take place prior to induction of our supplier network, and continuous monitoring throughout the life-time of the relationship, demonstrating how vital this part of our business is, for us and our customers.





Our People

The team within Go Green are the backbone of our success, we pride ourselves upon the culture we have created within the business to ensure our team are happy, healthy, and recognised for their value.



Diversity, Inclusion, & Respect

We work hard to foster a culture of diversity, inclusion and respect throughout the business. We achieve this by carrying out awareness training and diversity surveys, to continuously promote fair work practices.

Health, Safety & Wellbeing

Governance of our health and safety procedures is paramount to looking after the people who work for us. Alongside this we prioritise the wellbeing of our team through mental health resources and initiatives.

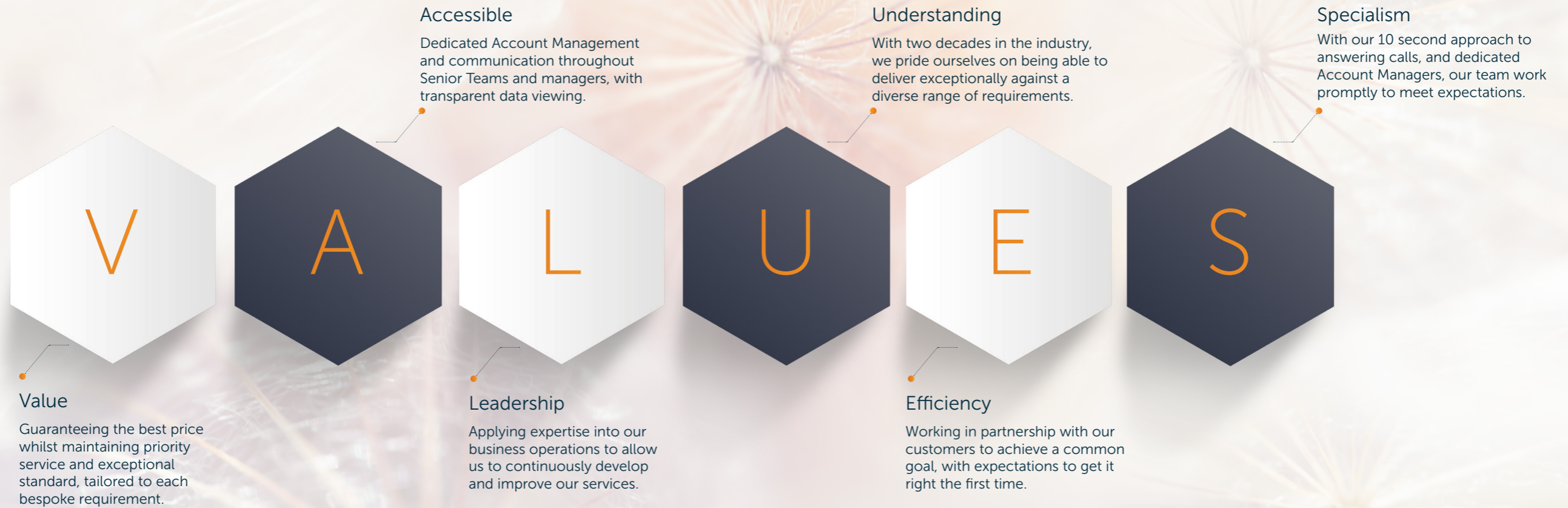
Training & Development

With heavy investment in training, each of our team have a bespoke training matrix, alongside business wide training modules, and continuous professional development opportunities.



Customer Relationships

We are dedicated to building long term customer partnerships, built on quality service, reliability, and continuous improvement. Alongside our ISO 9001 certification, our **VALUES** charter lays out our priorities for delivering above and beyond our customer needs.





Ethical Procurement & Supply Chain

Our procurement ethics are reflected in both our third-party supply chain and within our head office services. Whilst we uphold a level of expectations that we expect from our suppliers, we also understand our responsibility within the value chain.





CLOSING MESSAGE



As Go Green continues to evolve, our commitment to the core values that have driven our success is unwavering. With over two decades of experience in the industry, we have tailored our operations to ensure that we have every opportunity to be the leader within the sector, and deliver a service that creates value for our customers and the local communities we work within. With a strong culture of best practise embedded throughout the organisation, I have no doubt that we will continue achieving our vision to be **The Future in Waste Management.**

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