

Case Study



Event: CSR Presentation in FE Colleges with Ringway Surrey

Framework Pillar: ReEducate

Date: 25th – 26th November 2024

Social Value Created: £911.90

Scope of Works

Go Green have been lucky to have worked with Ringway since 2016 and through this partnership we stay in touch with each of the divisions to ensure we are in a position to support whenever possible. After a recent call with Carolyn Jay (Community and Place Manager at Ringway Surrey), we discussed potential ideas of how we could assist within this area as Ringway are the highways contractor for Surrey County Council. As part of this contract, Ringway will maintain and develop the highways for the next 10 years, working in partnership with Surrey County Council.

The Event

As part of our ongoing collaboration with Ringway, we worked together to identify the most appropriate initiative we could support on in the Surrey area within the 2024 calendar year. This led us to decide on hosting a Corporate Social Responsibility (CSR) session, which was to be offered to colleges within the Surrey area. After an introductory call with Carolyn Jay, she contacted colleges in the Surrey area with an offer of CSR sessions.

What we did

Go Green reached out to the colleges and discussed the focus areas for the sessions and then prepared presentations and activities for the students based on preferences of each college. Over the course of two days, the Go Green Social Value team delivered a “Corporate Responsibility and Beyond:



Case Study cont.



Understanding CSR, ESG and Social Value” session to students in two colleges in East Surrey College and Guildford College.

The session was also delivered to staff and students at NESCOL by Go Green Head of Sustainability, Sabrina Barnett. Students and staff were taught about the key differences between CSR, ESG, and Social Value, and where the overlap between these terms stand. The session also covered topics such as greenwashing, and how to recognise tactics businesses utilise when discussing the topic, with examples of how businesses can implement CSR strategies using Go Green as an example.

At the end, Carolyn Jay from Ringway introduced herself and explained the career opportunities available within the infrastructure sector, and how sustainability plays a huge part of the work carried out.



Many thanks for enlightening us and our Business/Accounting students with the Corporate Responsibility topics, tasks, and goals which you are involved in supporting.”

Nick Nathanail – Lecturer in Business, East Surrey College