

Case Study



Customer: Morgan Sindall

Framework Pillar: WasteSchool

Date: 18th July 2024

Go Green first started working with Morgan Sindall in 2022, as a preferred supplier for waste on their North Region. Part of the wider Morgan Sindall Group plc, the Construction division specialises in all elements of the built environment, including infrastructure, fit out, housing and development. With a vision of being a sustainable and sought after business within the industry, Morgan Sindall Construction create places in communities that enhance the way its users live, learn, work and play.



Scope

In early 2023, we were approached by Malik, Morgan Sindall's Sustainability Advisor, to see if we could support in delivering some continuous professional development sessions to project managers from across the region. The sessions would help them to better understand how waste can contribute to sustainability, but more importantly, help them to achieve the environmental KPIs that they have at a project level.

Go Green's Head of Sustainability worked alongside Malik to create a training presentation that met the needs of his requirement. Between both businesses we decided that the areas that would be most important to cover within the training were:

- Go Green's relationship with Morgan Sindall
- The Waste Hierarchy
- The importance of segregation

Case Study cont.

- Circular economy & Carbon
- How improved waste handling supports Morgan Sindall's objectives

Alongside the waste regulation changes, we also used the session as an opportunity to discuss Go Green's services and additional benefits, to make sure there was a solid awareness amongst the group of the full scope of works that Go Green can provide, due to our diversification over recent years.

Outcome

After working on the presentation over the course of four months, our Head of Sustainability and Morgan Sindall's Account Manger delivered the session on 18th July 2024. The session was held at Morgan Sindall's Wakefield office, with 9 project managers present for the 45-minute training. Whilst interacting to questions throughout the presentation, we also ensured that there was a Q&A opportunity at the end of the training to ensure that the attendees could follow up on any points made throughout the presentation.

