

Case Study



Event: CV and Mock Interviews with Wienerberger

Framework Pillar: OurCommunity

Date: 20th November 2024

Social Value Created: £3,199.96

The Event

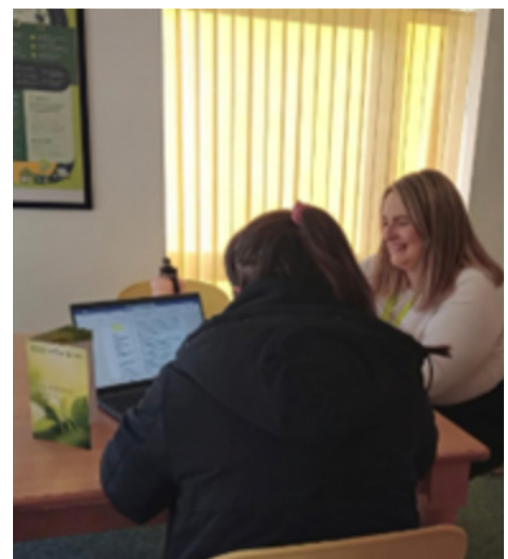
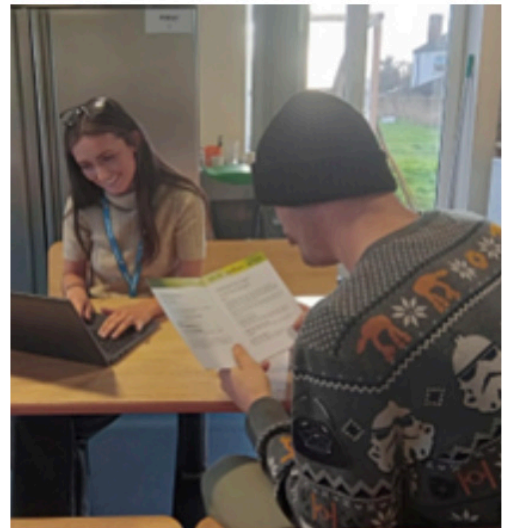
Go Green, in partnership with Wienerberger, hosted a CV and Mock Interview Workshop for companions of Emmaus Hull. The aim of the day was to prepare a CV for each attendee and conduct a mock interview and provide feedback to these companions who wanted this experience. Go Green also decided to organise a volunteer day to support with tasks that needed completing in Emmaus warehouse and retail stores. To support companions Go Green and Emmaus organised a collection of hygiene items, stationery, tea, coffee and treats on sites.

Why Emmaus

As part of Go Green's commitment to deliver £5,000 social value for Wienerberger in the first year of the contract, we worked to identify their preferences for achieving this. It was a collaborative decision between Go Green and Wienerberger to initiate work with Emmaus, who focus on supporting those who face homelessness. As well as giving them a place to live for as long as they need it, they also provide upskilling and give individuals volunteer work opportunities to help them gain work experience and employment support.

What we did

Go Green staff organised CV Writing and Mock Interview Workshops where 11 companions learnt about CVs and interviews; the day started with a group session where a basic overview of the day, CVs and interviews were covered. Following this, companions were offered help in a 1:1 setting where we spent, on average, 2 hours per individual including the group session, CV workshop and mock interview session. To ensure that companions were given competent advice, we made sure that Go Green staff who delivered the session, and prepared materials, had extensive recruitment experience.



Case Study cont.

Companions were given materials to keep following the session which were developed in house by Go Green; we provided a CV and Interview Guide which was to be kept and referred to when needed. It was created in a workbook style to ensure the sections could be completed and made notes on.

As part of the initiative, two Go Green employees and two Wienerberger employees volunteered at two retail stores in Hull, their time was spent:



- Tidying up the warehouse racking which holds all the products for sale, ensuring that each was undamaged and ready for resale.
- Sorting through the donated Christmas trees, ensuring all pieces had been included and then setting them up with decorations ready for display.
- Organising the 'upsale' area which holds products that are sellable but need some TLC before they are ready.

Added Value

As a business, Go Green collected £150.00 worth of donations for Emmaus' Christmas Gift Appeal, which we then matched with a financial donation.

As part of ongoing community outreach, Go Green offered to keep the relationship with Emmaus open and support companions with interview skills and CV writing going forward. One companion has since been in touch with us and has said that he missed the workshop but would like a chance to work on his CV with us which we will offer him.



Thank you for yesterday. The companions really felt that they got some useful information and support that will give them to confidence to start applying for jobs when they are ready."

Sue Gearing – Community Leader, Emmaus Hull